

MXSELLA

# MXSELLA Time belle pro

South Korean royal anti-aging treatment  
New definition of radiofrequency skin tightening  
Latest painless cryogenic technology for rapid cooling  
No need for segmented energy release, 100% full absorption  
Intelligent automatic impedance detection mode



# About MXSELLA

MXSELLA



- – In 2019, in conjunction with well-known South Korean enterprises, Meishu Co., Ltd. established the MXSELLA brand. We integrate R&D, production, sales, import and export trade, AI algorithms, IoT platform operation, and technical consulting services. We are committed to the subfields of postpartum recovery, neuroscience, professional rehabilitation, and medical anti-aging.
- – MXSELLA was founded in an era full of opportunities and challenges, always adhering to a customer-centric approach, implementing a quality service philosophy where 99% is considered 0%, and adhering to a win-win customer principle. Relying on dual drives of R&D innovation and internationalization, we have over 50 patents. We tirelessly strive to use technology to restore all beauty! Our vision is to become a great and respected technology company.

**MXSELLA was established in 2019, dedicated to innovative design in the field of aesthetic medical products.**



## Relevant certificate

**ENG**

**LOW VOLTAGE DIRECTIVE  
TEST REPORT**

For

**CPT Anti-aging Machine**  
Model: LBE-B035, LB-83, LB-84  
Brand Name: N/A

Report No.: ENC2103263GZ14L1  
Date of Issue: Mar. 26, 2021

Prepared For

**Guangzhou Lead Beauty Electronic Co., Ltd.**  
Room 302, Self-owned Plant B Building, Tuning Baihua Industrial Area,  
Wangcungan No17 District, Jiahe Street, Baiyun District, Guangzhou

Prepared By

**East Notice Certification Service Co., Ltd.**  
1/F, Haohui Commercial Building, Zhuji Street, Dongpu Town, Tianhe District,  
Guangzhou City, China  
TEL: +86-20-8256 8534  
FAX: +86-20-8256 8534

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E-mail: [enc@enc-lab.com](mailto:enc@enc-lab.com) Http://www.enc-lab.com

**ENG**

**ELECTROMAGNETIC COMPLIANCE  
TEST REPORT**

For

**CPT Anti-aging Machine**  
Model: LBE-B035, LB-83, LB-84  
Brand Name: N/A

Report No.: ENC2103263GZ14E1  
Date of Issue: Mar. 26, 2021

Prepared For

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**ENG**

**Certification of Conformity**  
EU- ELECTROMAGNETIC COMPLIANCE DIRECTIVE- 2014/30/EU  
Registration No.: ENC2103263GZ14-1

Applicant : Guangzhou Lead Beauty Electronic Co., Ltd.  
Applicant Address : Room 302, Self-owned Plant B Building, Tuning Baihua Industrial Area, Wangcungan No17 District, Jiahe Street, Baiyun District, Guangzhou

Product Designation : CPT Anti-aging Machine  
Model Number : LBE-B035, LB-83, LB-84  
Brand Name : N/A  
Manufacturer : Guangzhou Lead Beauty Electronic Co., Ltd.  
Manufacturer Address : Room 302, Self-owned Plant B Building, Tuning Baihua Industrial Area, Wangcungan No17 District, Jiahe Street, Baiyun District, Guangzhou

The submitted products have been tested by us with the listed standard and found in compliance with the following European Standards:

Directive	Applied Standards	Test Report No.
EMC Directive 2014/30/EU	EN 55014-1:2017+A11:2020 EN IEC 61000-3-2:2019 EN 61000-3-3:2013+A1:2019 EN 55014-2:2015	ENC2103263GZ14E1

This certificate is based on an evaluation of a sample of the above mentioned product. Technical report and documentation are at the licensee applicant's disposal. This certificate does not imply assessment of the series-production of the product. The CE markings as shown below can be affixed on the product after preparation of necessary technical documentation.

**CE** **EMC**

**ENG**  
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1/F, Haohui Commercial Building, Zhuji Street, Dongpu Town, Tianhe District, Guangzhou City  
Tel: +86-020-8256 8534 Fax: +86-020-8256 8534 E-mail: [enc@enc-lab.com](mailto:enc@enc-lab.com) Web: [www.enc-lab.com](http://www.enc-lab.com)

**广东省东莞市质量监督检测中心**  
Guangdong Dongguan Quality Supervision & Testing Center

防伪码: 11531246  
No: X21040200

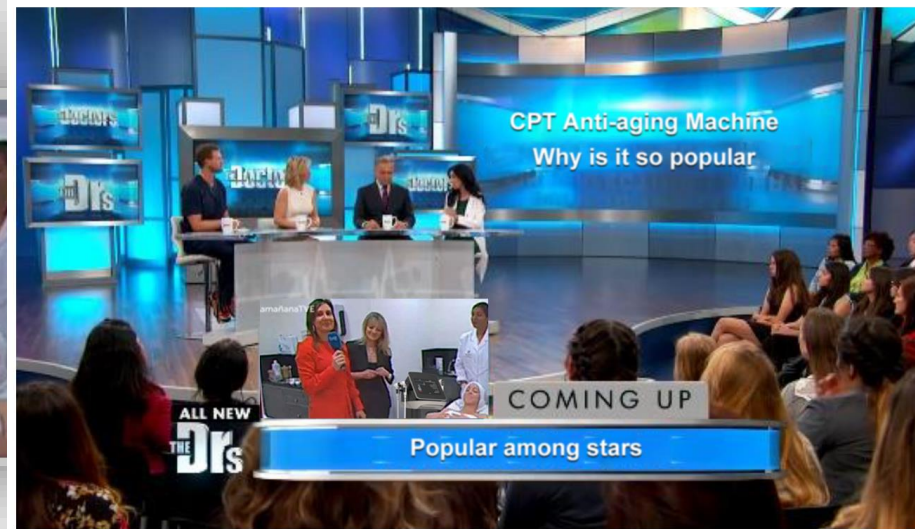
共 13 页, 第 1 页

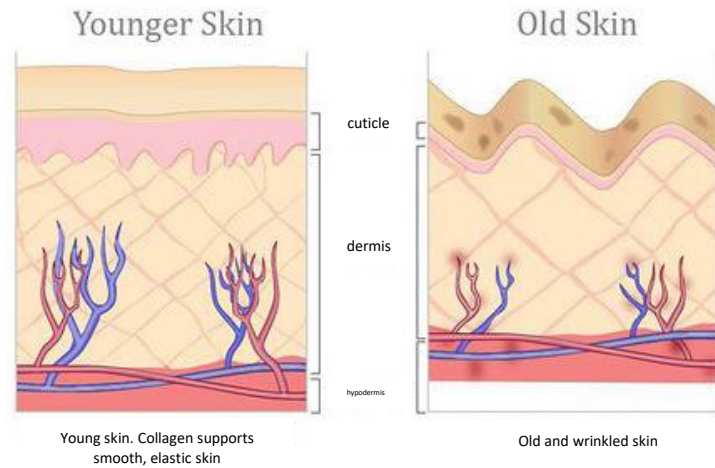
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型号/规格/颜色	220V 50Hz	等级	——
生产单位及地址	广州良美电子有限公司 广州市白云区嘉禾街道望岗十七社土名百花厂区内栋302	生产日期/批号	——
委托单位及地址	广州良美电子有限公司 广州市白云区嘉禾街道望岗十七社土名百花厂区内栋302	检验类别	委托检验
样品数量	1pc	单号	AD8036
样品状况	正常	检样日期	2021-01-19
检验依据	GB/T 36419-2018 《家用和类似用途皮肤美容器》 GB 4706.15-2008 《家用和类似用途电器的安全 皮肤及毛发护理器具的特殊要求》 GB 4706.1-2005 《家用和类似用途电器的安全 第1部分:通用要求》		
判定依据	GB/T 36419-2018 《家用和类似用途皮肤美容器》		
检验结论	该样品经检验, 所检项目符合GB/T 36419-2018标准。		
备注	——		

批准: 蔡碧 审核: 李耀斌 编制: 李耀斌



# Foreign media reports





## Collagen loss diagram

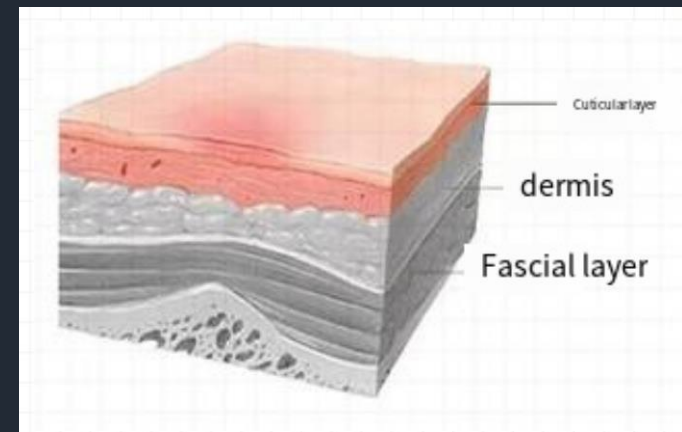
## Causes of fascial layer relaxation

With the passage of time and the growth of age, the free radicals in the skin increase, the collagen of the fascia layer continues to lose, the originally dense fiber tissue is damaged and aging, and the fascia layer will become thin and relaxed.



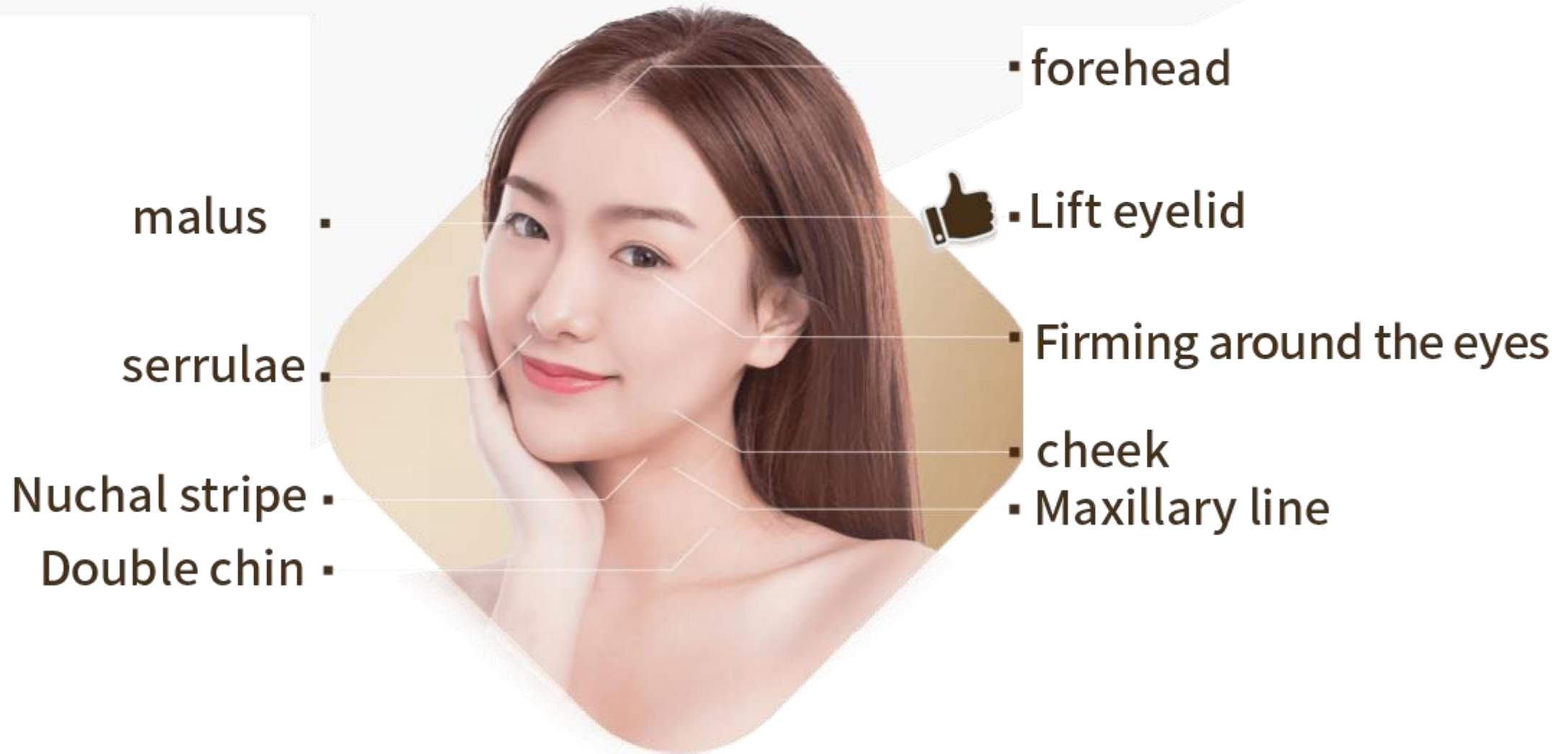
# The role of collagen in skin aging process

- Collagen is a lattice protein that provides structural support for the skin and the connective tissue beneath it.
- Weakened collagen in the epidermis and dermis of the skin causes fine lines and sagging.
- The collagen in the deep connective tissue causes the skin to sag and sag under the influence of gravity.



# Applicable treatment site

MXSELLA





**Originating from South Korea**

-----  
**MXSELLA time belle pro**

**Time Belle pro has been introduced in over  
56 countries worldwide with a 100%  
customer satisfaction rate from BIOTEC.**





WR-DS



Bee-tox Lighting  
Gel Eye Mask



Age Reverse  
Night Lift



smooth fine  
lines

- The market only gold first 180 ° full contact
  - The only water cooling system on the market
  - Unique streamline hidden border design
  - No need to release the energy in segments
- 100% full absorption
- The energy is more concentrated and stable

# Five advantages

MXSELLA



## New gold RF technology

Using the best material that can transfer heat and cold energy at the same time - gold energy is more evenly transferred



## Safety & Comfort

Approved by  
KFDA  
Streamline hidden frame design to prevent too much heat concentration



## Shorter treatment duration

Continuous water-cooled cooling system does not need intermittent output of cold energy and heat energy, single output speed is relatively fast



## There is no recovery period

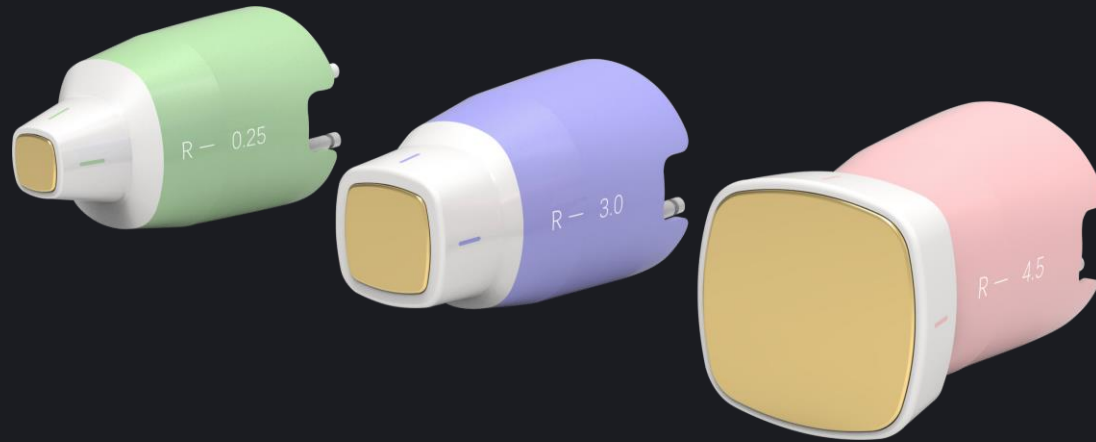
Non-invasive treatment without trauma



## Treat multiple sites

There are three probes for the handle eyelids, eyes, face and body

# Temperature controlled RF head



**Pure gold first 180°C full contact, energy conduction faster and more uniform, energy more accurate to the required level, the effect is more significant!**

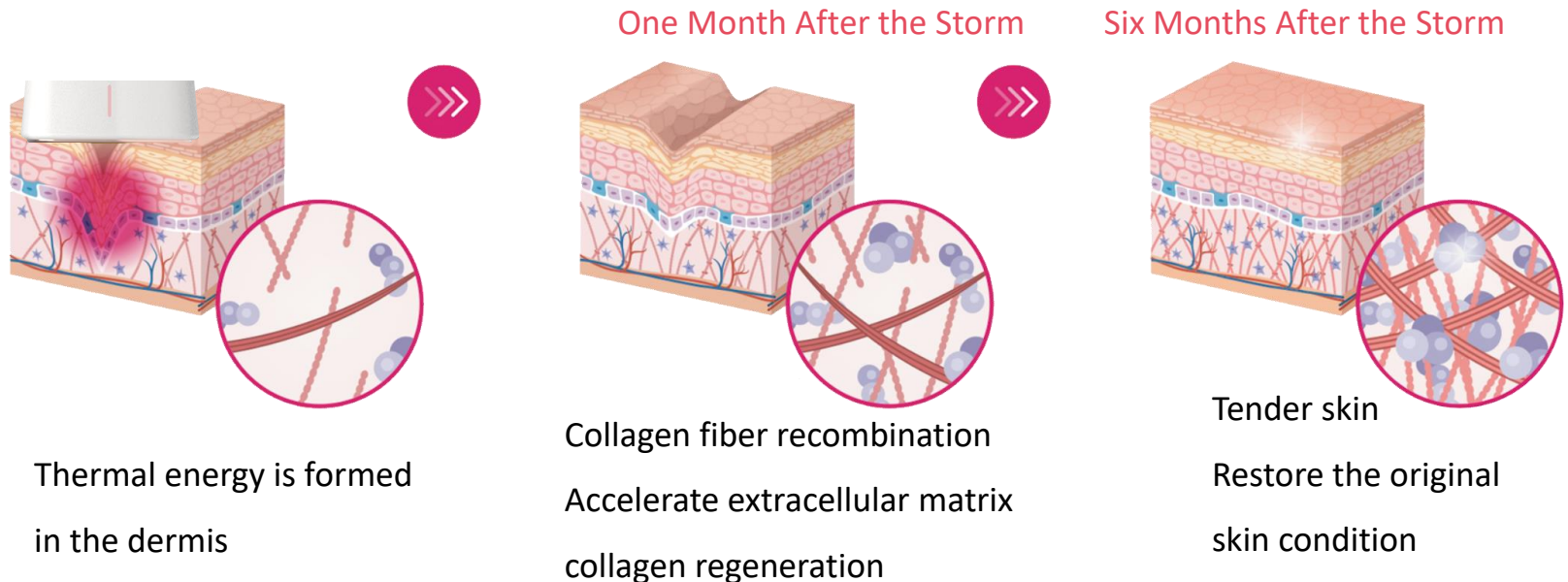
# Unique patented improved probe

MXSELLA

Higher energy, more precise and more effective

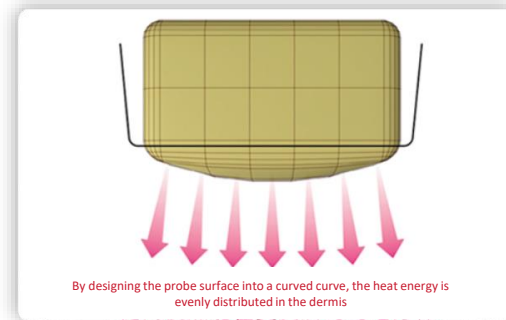
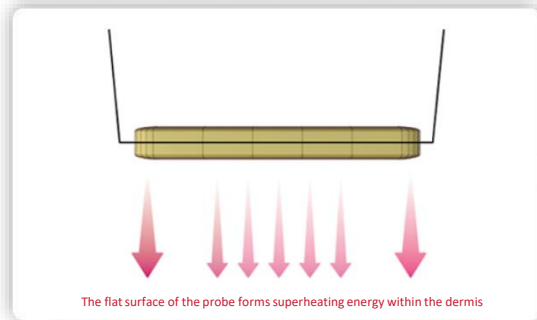
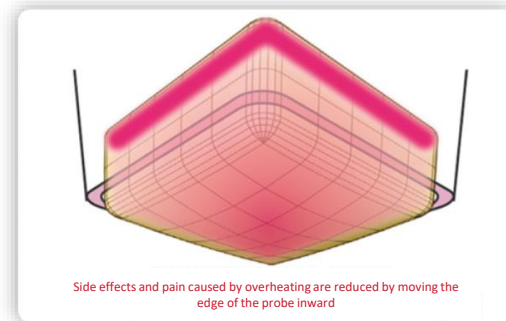
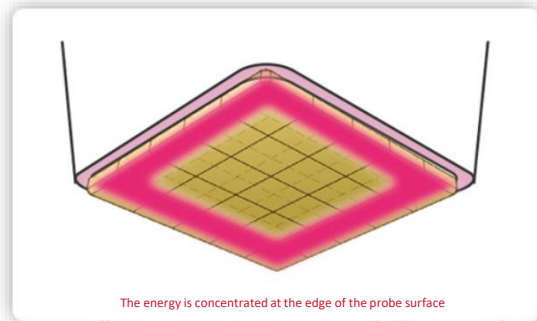
Through thermal energy, it helps to promote dermal collagen regeneration,

Achieve skin lifting and firming effect.



# Unique patented improved probe

MXSELLA



✗ Old-style probes currently  
on the market

✓ CPT time belle  
Modified probe

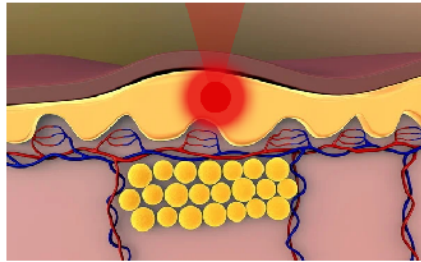
Hidden bezel + streamline  
curved probe design  
More suitable for Asian skin





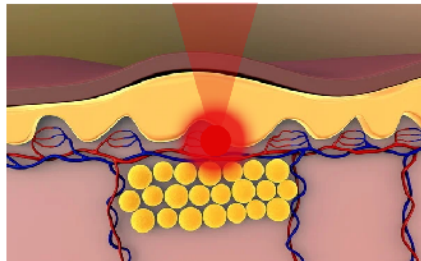
# Precise heating layered anti-aging

MXSELLA



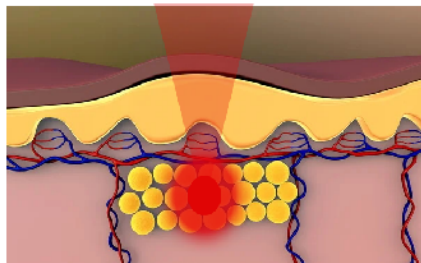
Shallow heating

Remove wrinkles  
and resist aging



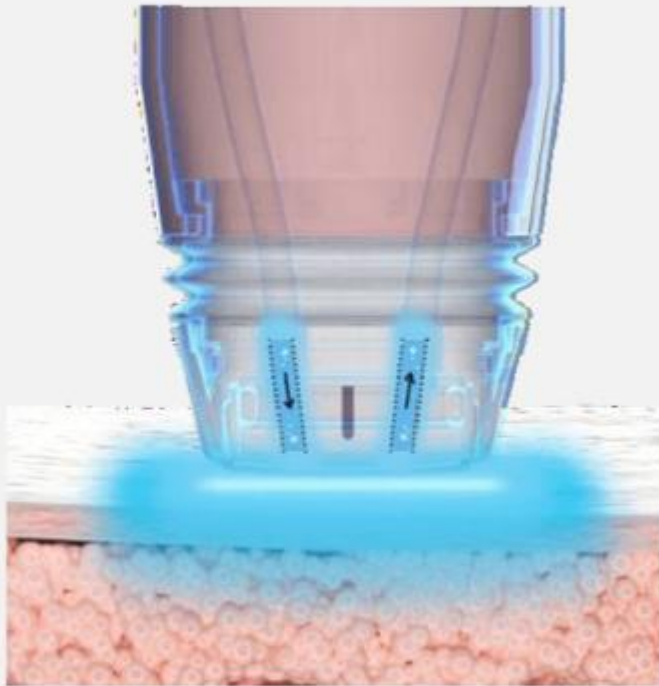
Intermediate heating

Firm and anti-aging



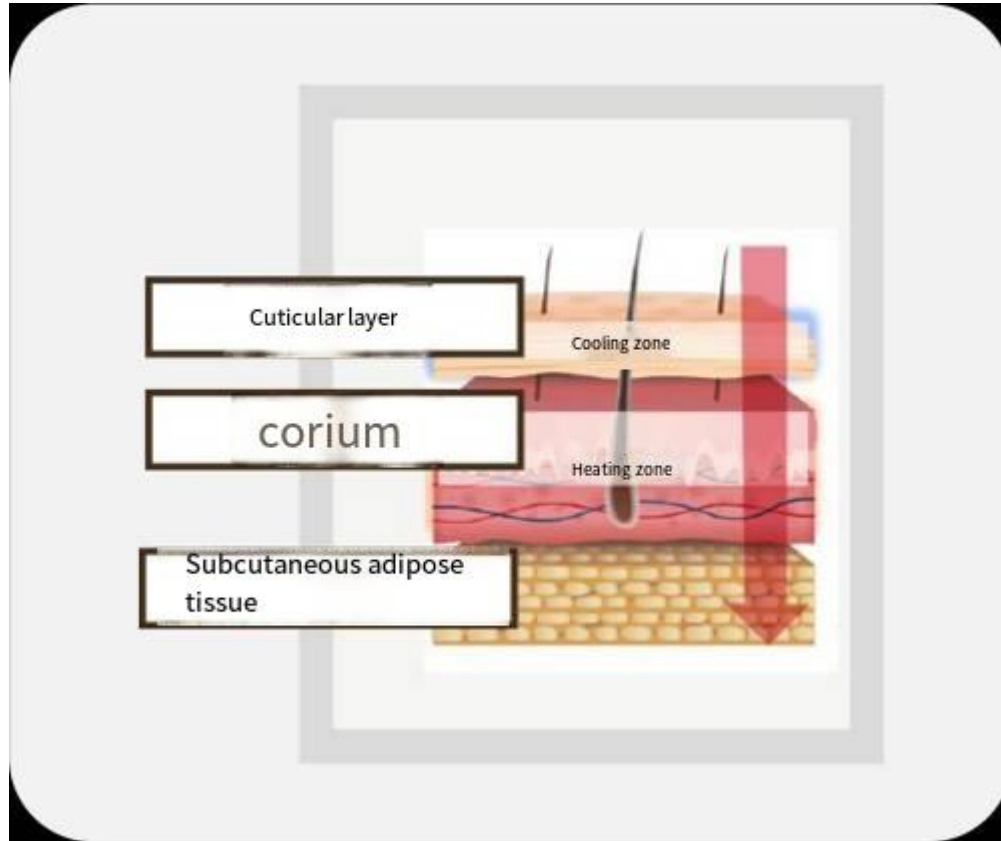
Deep heating

Lift and resist aging



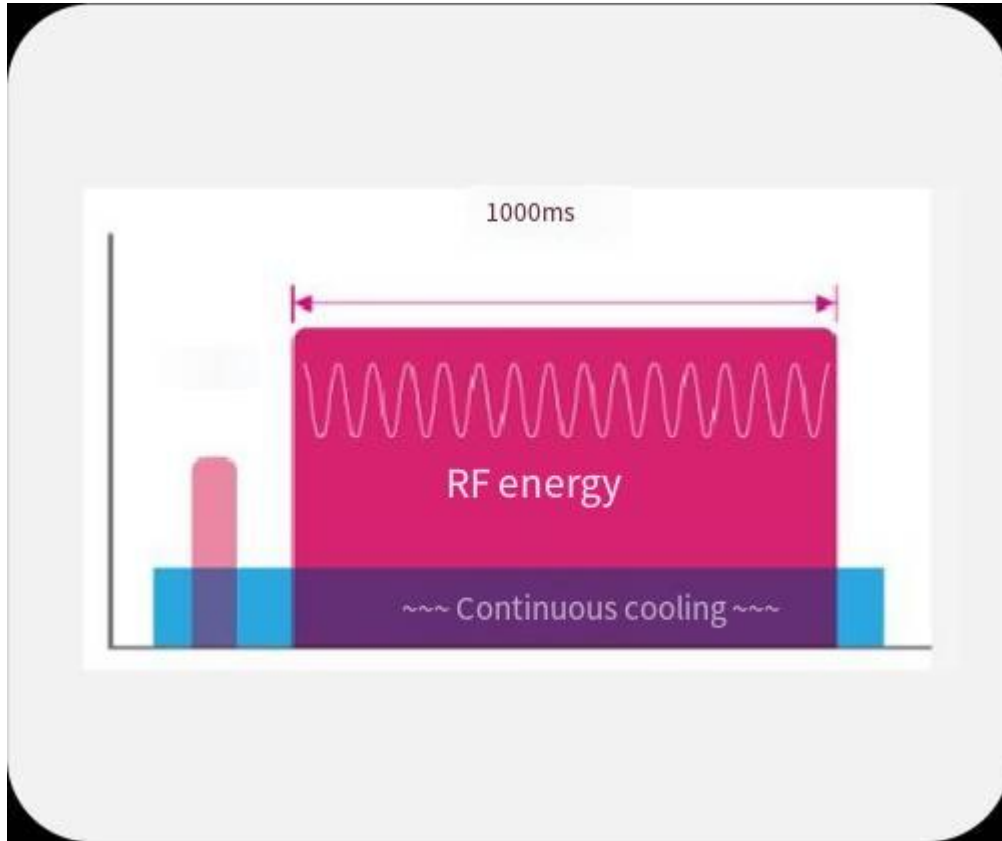
## ①Chilled material and output mode

The use of "water" as the cooling material is more sustainable and efficient than the common use of "gas" to cool the skin more comfortably



## ②Painless high energy output

The water cooling system maintains the skin layer at a comfortable temperature while the RF output is stable thermal energy for safe and painless high-energy treatment

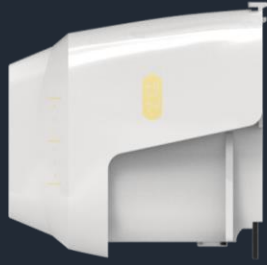


### ③ RF thermal energy continuous output

Delivers energy more consistently than other RF(non-continuous/intermittent) low stimulation combined with high energy for immediate efficacy

# Multidimensional ultrasound head (FACE)

3D ultrasound head





# Multi-dimensional ultrasonic head (FACE) innovative output technology

3D ultrasound head

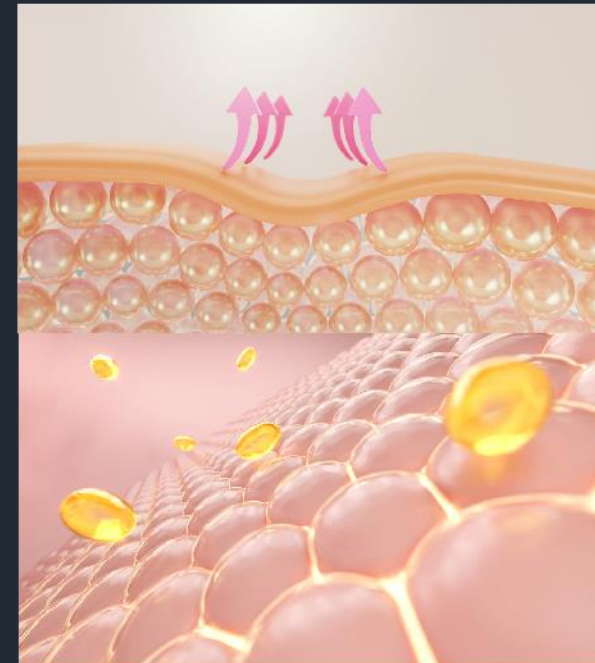
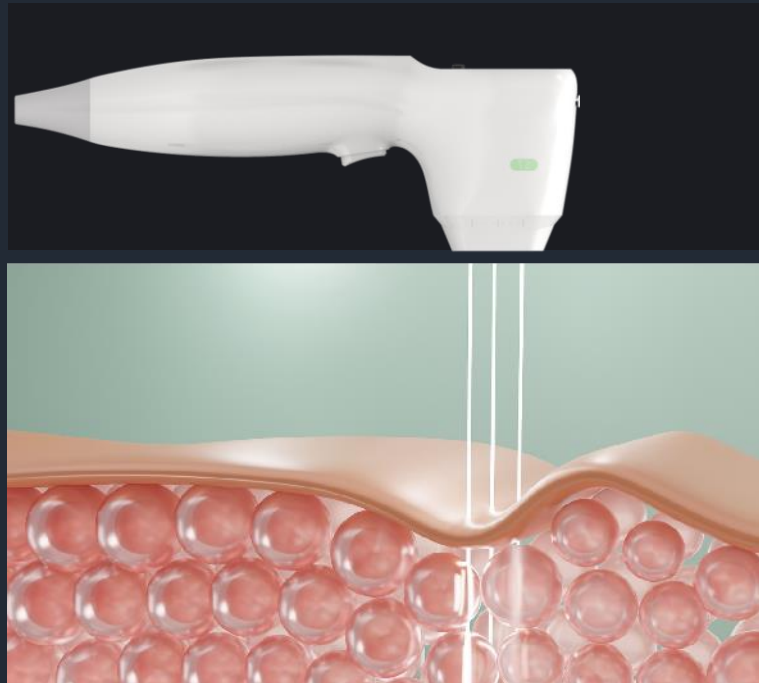
(Normal Mode)



(MP Mode)



The latest patented super-pulse shock wave technology of V-HIFU and P-HIFU is used to generate high-energy focused ultrasound, which rapidly penetrates the epidermal layer, the fat layer, stimulates the membrane contraction of the SMAS layer, and instantly causes the skin tissue to reach a high temperature of 65°C, thus producing a heat coagulation effect on the skin, forming a network condensation point in the dermis and fascia layer, stimulating the contraction and firming of the fiber and collagen tissue. Regeneration and repair, to achieve layers of lifting and tightening.



# P-HIFU



When the location tissue is heated, the subcutaneous collagen contracts and tenses, and the dermis is heated while the epidermis maintains a normal temperature, two reactions will occur: one is that the dermis thickens and wrinkles become shallow or disappear; The second is the remodeling of the subcutaneous collagen, producing new collagen, which becomes firmer after one treatment.

Dermal collagen fibers shrink after heating. To cause loose skin; Wrinkles are strained; At the same time, collagen hyperplasia; Rearrange; Repair the collagen layer damaged by aging, thus achieving the effect of eliminating wrinkles and firming skin.

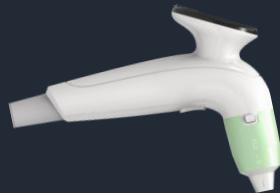
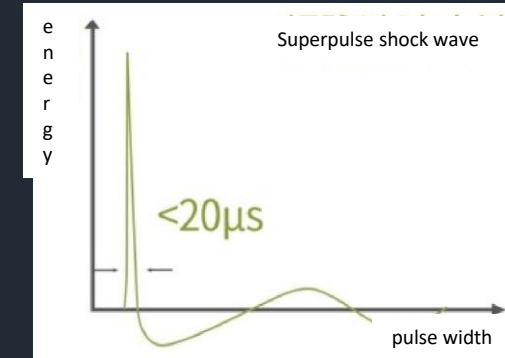
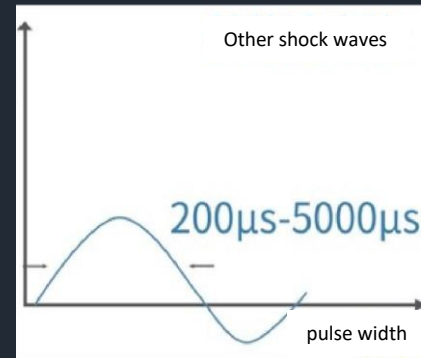
# One machine KO a variety of skin problems

Superpulse shock wave definition:

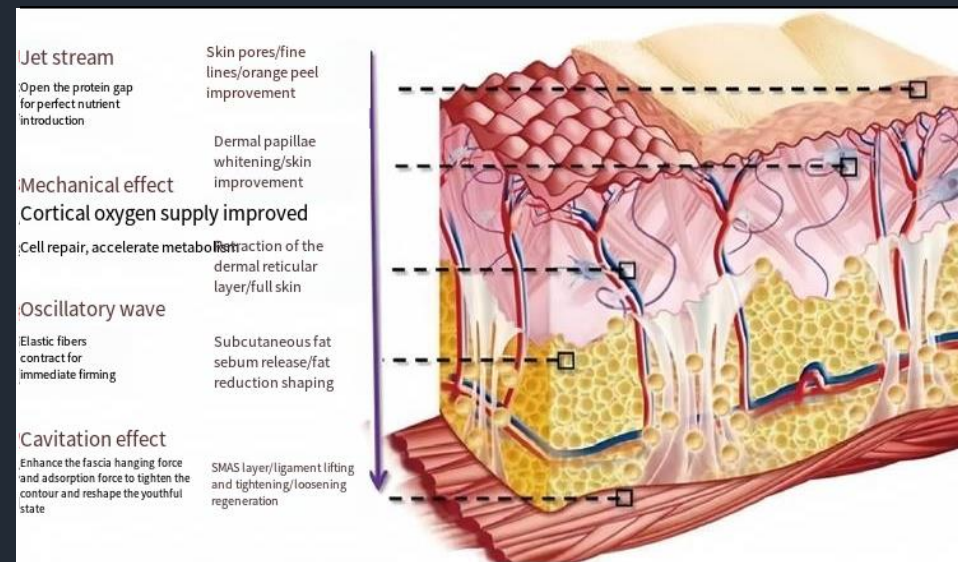
The extreme kinetic energy releases the highest frequency of movement in a very short time ( $20\mu\text{s}$ ), allowing each superimposed energy to maximize the effectiveness and comfort of the treatment.



Multidimensional ultrasonic head



Temperature control activation head



01

## live effect

Skin immediately tightens, contour clear and wrinkles shallow

02

## first-cycle response

Skin is fairer and firmer, skin is smooth and elastic

03

## Immediate effect

Non-invasive technology, no surface hemp safe and reliable





# product superiority

MXSELLA



## Personalized design

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Layered design according to skin

It can delay aging for years

Automatically track and treat problem areas

## Step by step

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Skin stereoscopic layering treatment

Loose skin reduction and lifting

Epidermis + dermis + fascia  
simultaneously anti-aging

## The effect was immediate

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Multi-level, fast operation

The effect of one treatment is  
remarkable

The treatment is comfortable, non-invasive  
and requires no recovery



**intimacy  
+200%**

- 01** Reverse age, lock age, freezing age
- 02** Reshape your V-shaped face
- 03** Change the facial features to create a three-dimensional feel
- 04** Solve aging can dilute the lines
- 05** Lift/improve/shape/tighten

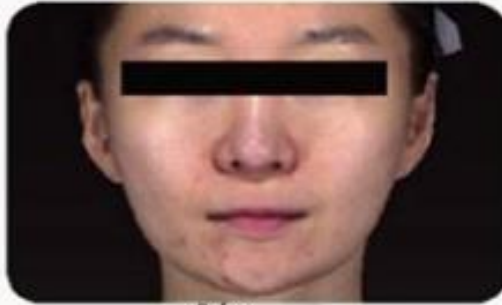
# Treatment precautions

Before treatment	After treatment
<p>Inform all medications you are taking and any medical history</p> <p>Six months of invasive treatment</p> <p>Breastfeeding and pregnancy should be consulted by a doctor</p> <p>Remove metal jewelry before treatment</p> <p>If the body has an implanted device, include: cardiac pacemaker/removal</p> <p>Fibrillation/cerebral artery clamp/Coronary artery stent/cerebrovascular stent/artificial heart flap/nerve agonist/Cochlear implant/hearing aid/implantable islet pump/artificial joint/prosthetic limb/bone or joint metal, please inform your cosmetic consultant and doctor before receiving treatment</p>	<p>Avoid makeup for a few hours. Apply lotion to moisturize and protect yourself from the sun</p> <p>Do not drink alcohol or have spa treatment for 1 day after completing the treatment.</p> <p>Sauna, hot bath or massage bath</p> <p>Avoid sun exposure, strenuous exercise, and hot water for 1 week</p> <p>And use stimulating skin care products</p> <p>Avoid invasive treatments, massages and beauty treatments for 2 weeks</p>

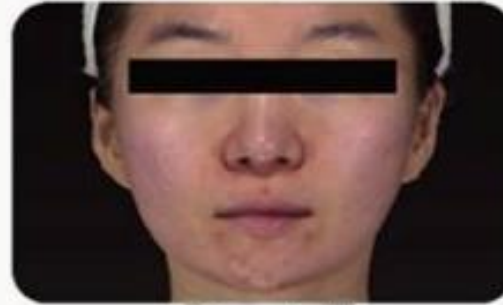
# Case study

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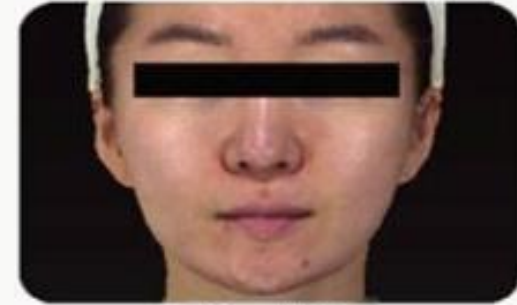
Front view



Before treatment

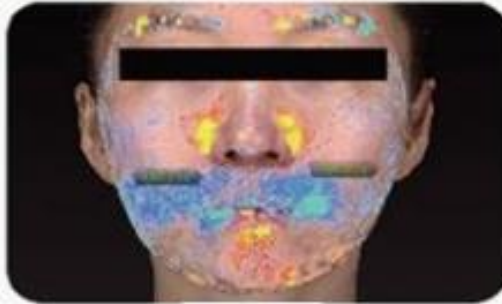


8 weeks later

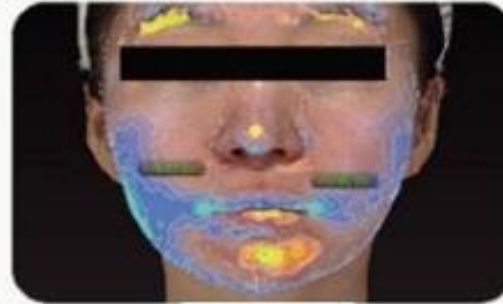


12 weeks later

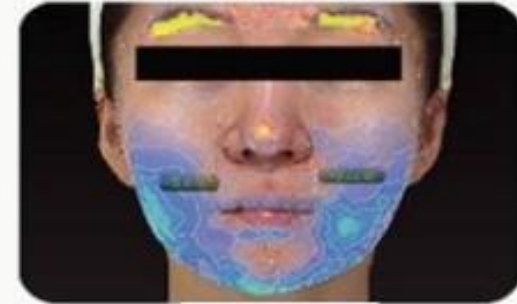
Volume change



Before treatment

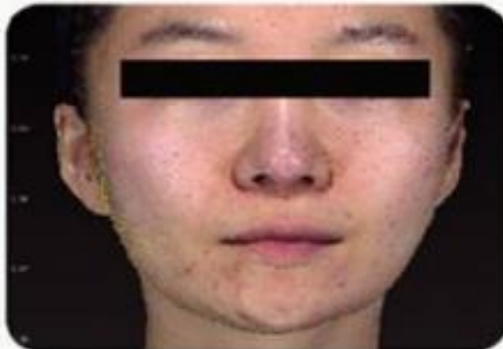


Visual quantitative analysis of species changes after 8 weeks (after 3 months of treatment · overall increase of 17.43cc)

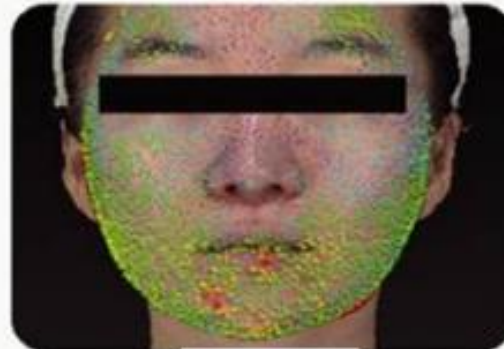


12 weeks later

Vector variation

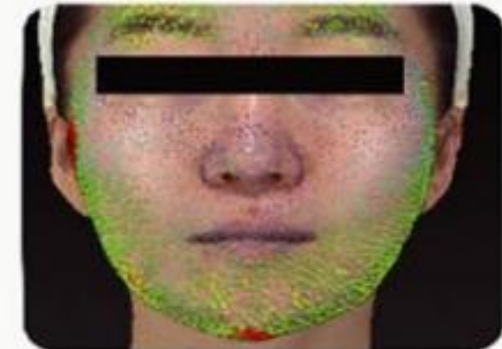


Before treatment



8 weeks later

Vector variation visualizes skin lift degree



12 weeks later

# Case comparison

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# Case comparison

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Before use



After use



Before use

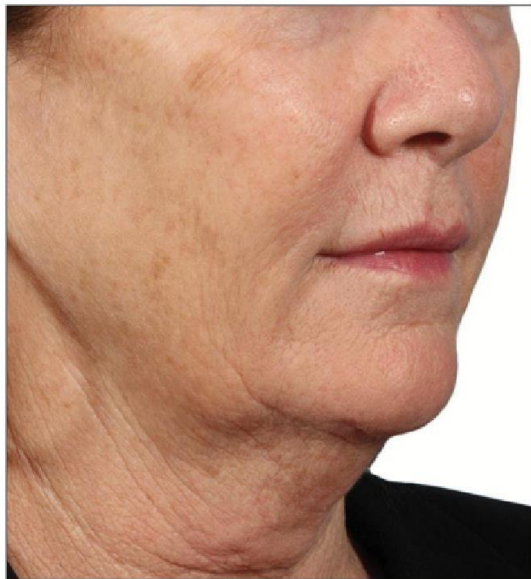


After use

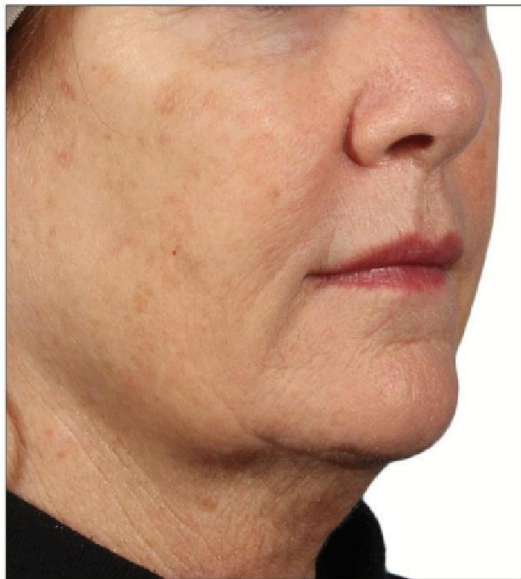


# Case comparison

MXSELLA



Before



After 3 Treatments

Before use

After use



Before



6 wks after one Tx

Before use

After use